



LOUIS MOINET

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TIME TO RACE
RUSH & WHITE FUJI

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RUSH AND WHITE FUJI: TWO NEW COLOUR SIGNATURES

“The history of automobile racing has forged its share of legends. This year, I have chosen to celebrate two new creations: the RUSH, which features an intense metallic blue, and the WHITE FUJI, which radiates a luminous white with red accents. The watches are conceived on the same principle: one colour code, one lucky number, a unique piece.”

Jean-Marie Schaller, CEO & Creative Director

TIME HAS ONLY ONE NUMBER: YOURS

This timepiece delivers the goods: an outstanding mechanism, a design shaped by performance, and a rush of adrenalin. The TIME TO RACE captures the quintessence of competition: speed, precision, and passion. It was designed for those who seek excitement and love exceptional engineering. Each piece is unique, a work of horological art personalised by a lucky number each owner can choose.

A POWERFUL PROFILE, A UNIQUE IDENTITY

The chronograph is the great referee in motor sports. It pinpoints the instants that forge legends. The TIME TO RACE embodies that quest for excellence by combining the beauty of the action and the precision of time in a creation inspired by the most legendary race cars.

Each piece is sculpted from titanium and given a unique mark: a single number with one of six colours. So, each TIME TO RACE makes its own distinctive and assertive statement.

TWO NEW CREATIONS, TWO ICONS OF RACING

The WHITE FUJI, in dazzling white and red, recalls the Japanese colours that became legendary on the most demanding racetracks, notably as one of the major players in Formula One racing.

The RUSH, for its part, with its intense metallic blue, brings to life the heritage of Ecurie Ecosse, whose victories at the 24 Hours of Le Mans still resonate throughout the history of motor sport.



THE RACING SPIRIT

The TIME TO RACE draws a clear parallel with the world of motor sports as it weaves together mechanical efficiency and optimal performance.

The starting point is the grade 5 titanium case, which is made by cutting-edge technology to strive for minimum weight. It clocks in at just 18 grams. Its taut, aerodynamic lines assert an uncompromising style. It is topped by a sapphire dome, another major technical achievement that weighs just 15 grammes and offers a panoramic view of the column-wheel mechanism.

The sides feature a crown guard. The openworked horns, subtly curved and satin-finished, underscore the integration of the bracelet.

The flange combines a tachymetric scale with a 60-second display. It surrounds a base dial of woven carbon fibre, highlighting the chronograph's mechanism.

The hours and minutes are displayed on an off-centre dial at 6 o'clock, which also hosts a core element, the "lucky number," which is painted on a shiny polished white background and surrounded by a metal ring inspired by cylinder bores found in race cars.

POWER ENGINEERING

With TIME TO RACE, each time the monopusher is pressed, it triggers a fascinating mechanical choreography. Rocker, clutch, hammers, column wheel, springs, and gearwheels come to life, fluidly orchestrating the chronograph's operations and measuring time.

This TIME TO RACE mechanism requires 147 components just for the upper, visual part, which is dedicated to the chronograph. Underneath the dial, another 164 components work to drive the automatic movement.

TIME TO RACE. Choose your number. Make your timepiece a legend.

FICHE TECHNIQUE

WATCH



UNIQUE CREATIONS

RUSH, metallic blue
WHITE FUJI, white and red

CASE



MATERIAL

Grade 5 titanium, polished and satin-brushed



DIAMETER

40.7 mm



WATER RESISTANCE

50 metres

MOVEMENT



FUNCTIONS

Hours | Minutes | Seconds | 60-second and 30-minute
chronograph counters

COMPLICATION

Single-pusher column-wheel chronograph



TYPE

Self-winding mechanism



OSCILLATIONS

28,800 vibrations per hour



JEWELS

30



POWER RESERVE

48 hours